



About the University of Teesside

The University of Teesside is a dynamic modern university which is one of the top ten universities for graduate prospects. We are a vibrant, innovative university dedicated to pursuing excellence and enabling individuals and organizations to achieve their potential through high quality learning, research and knowledge transfer.

Recognition:

- A proud Member of the Association of Commonwealth Universities (ACU)
- Accredited by Engineering Council from UK.
- Ranked top modern university for student experience (Times Higher Education Supplement).
- Ranked Top 10 modern universities for graduate prospects (The Times Good Universities Guide 2008).
- Second highest ranking Mechanical Engineering course in the country (Guardian University Guide 2008).
- Teesside has won five coveted National Teaching Fellowships, which recognize excellent university teaching.
- One of the most improved modern universities over the last decade (Based on data from Sunday Times website).
- Two of our graduate-associates recently won coveted "Business Leader of Tomorrow" national awards under the government - sponsored knowledge transfer partnership scheme.
- Top 4 UK universities for overall satisfaction in Nursing, Design, Law and subjects allied to Medicine.



FY Institute of Technology, Singapore

FY Institute of Technology, Singapore was founded to fulfill the educational need of professionals and young adults who wish to expand their formal education within and outside their fields of expertise through a blend of Eastern and Western pedagogies.

FYIT collaborates with reputable foreign universities in the delivery of degree programs and has developed its own proprietary range of industry specific Certificate, and Higher Diploma programs. These programs specialize in Logistics, Information Technology, Arts Design, Tourism & Hospitality, Finance & Accountancy, Business Management, Journalism, Law and Languages.

Our main campus is located at Potong Pasir which occupies 20,000 square meters of land on a convenient location with good facilities. Our city campus, situated geographically at Middle Road (Bugis MRT) where Singapore Management University and Nanyang Academy of Fine Arts are adjacent to us and surrounded by the Singapore Arts Museum. A good learning and cultural atmosphere is conducive to any student development with Engineering and Computer laboratory facilities.



Entry Requirements

Students who have successfully completed a relevant Poly Diploma or equivalent diploma or 2 years of the relevant Higher Diploma from either the FY Institute of Technology or the Qingdao Feiyang Vocational & Technical College or equivalent can be admitted directly into the final year of the degree programme.

Programme Structure and Duration

Duration: 12 year Class mode: Taught Class
 Programme: All the modules are essentially taught through

Delivery: a combination of:

- > Class mode
- >Course Materials (Study Guides)
- >Supplementary Reading Materials
- >Case studies

Students have to complete the final stage in a maximum duration of three years.

How to Apply

To apply, applicants must complete and submit the prescribed application forms.

The Application must be accompanied by the following:

- **A one time non-refundable application registration fee.**
- **1 copies of official Transcripts from university/ college**
- **1 copies of official Certificates**
- **Fill up Application form**
- **1 Passport Size Photo**
- **Proof of English Language Proficiency**
(for non-English speaking countries)

Code	Module	Weightage%	
		Assignment	Exam
BUS3003	International Finance	50%	50%
BUS3005	Contemporary Issues in Information Management	100%	
BUS3002	Strategic and Change Management		100%
BUS3001	Concept and Principles of International Management	50%	50%
BUS3004	Dissertation	100%	

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FYIT SINGAPORE



Bachelor of Arts (Hons)

International Business Management





Programmes Objectives

The BA (Hons) International Business Management (Top-up) degree is designed to give you recognition for your previous studies and the opportunity to continue your learning to honour degree level.

The programme is open to all suitably qualified candidates and gives mature students (over 21 years) on an opportunity to transfer their academic qualifications and work experience to achieve a degree in International Business Management.

This will be particularly attractive to Singapore and international students as it serves to equip business students holding Singapore polytechnic diploma and equivalent qualifications with a pathway to an undergraduate degree.

The programme seeks to equip students with skills and knowledge to analyse management and transnational situations in case studies. The programme includes International Finance, Contemporary Issues in Information Management, Strategic & Change Management, Concepts & Principles of International Management and a Dissertation.

Course Modules

- **International Finance**
- **Contemporary Issues in Information**
- **Management Strategic and Change Management**
- **Concept and Principles of International Management**
- **Dissertation**

Modules Synopsis

1. International Finance

This module examines the financial sector of an economy and introduces students to the principal concepts used in the analysis of financial markets and the operation of financial and monetary policy. It covers three main areas: the operation and development of financial markets and institutions; policy towards financial markets, including regulation. The role of central banks, the operation of monetary and exchange rate policy; and finally the derivatives markets and the management of risks.

2. Contemporary Issues in Information Management

This module provides an insight into the development of technology, current issues and how it effects organizations.

It provides an opportunity to explore the relationship IM and strategic formulation and the implications of and consequences of businesses development and an introduction into the areas of technology in businesses and their effects on the change process.

3. Strategic and Change Management

The purpose of this module is to develop student awareness and understanding of the key concepts theories, contexts, competencies and techniques of the process of strategic decision-making and strategic management within the organization.

The module will deal with selected issues of strategic analysis, strategy formulation. Strategic choice, decision-making, leadership and strategy, and strategy implementation. The module also deals with the process of international and multinational strategic choice and the management of change at a strategic level.

Bachelor of Arts (Hons) International Business Management



4. Concept and Principles of International Management

This Module establishes and develops student awareness and understanding of the underpinning concepts, principles, module, theories, processes, competencies and practices of management and international management as relevant study paradigms and variables.

The module then uses these underpinning paradigms and variables to establish and develop student awareness and understanding of comparative and cross-cultural management, international management style, leadership and decision-making issues across European, South East Asia, American, and other international context. Students will be able to explain, analyse, evaluate and apply the concepts, models, issues, processes and techniques studied in this module on an essay style, report-style, or examination case study basis as learning outcomes, as appropriate.

The Module will also aim to create an international and cross-cultural study environment from which students from any nationality may derive benefit.

5. Dissertation

To develop student capacity to undertake an independent piece of research, to demonstrate a systematic approach to research, analysis and evaluation within a structured business oriented framework, To encourage individual critical evaluation and reflection on their personal development.

A leading Pathway to Bright Future

(Proving Opportunity; Pursuing Excellence)

Mr Lewis (Principal of FYIT) is proud to receive a plaque from Mr. George Khang, HR Manager (Samsung C & T Corporation) in recognition of competence in both knowledge, attitude and skills exhibited by FYIT's graduates who is working at Samsung.

Mr. George Khang mentioned that Samsung C & T Corporation will work closely with FYIT in terms of staff planning to recruit skilled manpower to meet their expansion needs.

Success Story

"Staff at FYIT is Friendly, helpful and Lecturers are excellent in terms of teaching skills and knowledges."

- Samsung C & T Corporation



"The facility is excellent and conducive environment enable me to focus on my study"

- Ren Jenfeng (Smoe Pte. Ltd.)



"Lecturers here is excellent in terms of knowledge, friendly and helpful"

- Yu Ping (SIJORI Holidays Resorts Pte. Ltd.)